

**BUSINESS PUBLICATION CIRCULATION STATEMENT
FOR THE 6 MONTH PERIOD ENDED DECEMBER 2009
(Including Supplementary Data)**

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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FIELD SERVED

Industrial Safety & Hygiene News serves those in Mining, Utilities/Waste Management, Construction, Manufacturing (as shown in paragraph 3a), Wholesale Trade/Distributors, Transportation & Warehousing, Professional/Scientific/Technical Services, Education Services, Health Care & Social Assistance, and Public Administration/Government.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients work in the industries shown in paragraph 3a and report their specifying and/or buying influence for the following products: Safety Products, Industrial Hygiene, Occupational Health/First Aid, Emergency Response/Homeland Security, Personal Protective Equipment (PPE), Machine/Operations Safety Products, Industrial Hygiene Instruments/Monitors, Safety Software/Training, Incentives/Recognition Programs, Ergonomics, or Environmental Compliance.

PURPOSE

The supplemental data reported herein contains a multiple analysis of respondents who recommend, specify and/or buy the following products: Safety Products, Industrial Hygiene, Occupational Health/First Aid, Emergency Response/Homeland Security, Personal Protective Equipment (PPE), Machine/Operations Safety Products, Industrial Hygiene Instruments/Monitors, Safety Software/Training, Incentives/Recognition Programs, Ergonomics and/or Environmental Compliance.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	9
Advertiser and Agency _____	1,341
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	-
Digital _____	-
All Other _____	894
TOTAL	2,244

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	71,400	100.0	71,384	100.0	16	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	71,400	100.0	71,384	100.0	16	-

2a. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD							
2009 Issue	Number Removed	Number Added	Print Version Only (A)	Digital Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified
July _____	1,092	1,092	66,480	4,920			71,400
August _____	6,017	6,017	65,725	5,675			71,400
September _____	630	630	65,789	5,611			71,400
October _____	5,588	5,588	64,807	6,593			71,400
November _____	5,125	5,125	64,211	7,189			71,400
December _____	106	106	64,424	6,976			71,400
TOTAL	18,558	18,558					

2b. WEBSITE ACTIVITY BY MONTH						
Month	Page Impressions	User Sessions	Unique Browsers	Unique Browser Frequency	Page Duration	User Session Duration
July _____	30,170	16,378	14,084	1.16	01:18	02:24
August _____	27,605	15,133	13,019	1.16	01:19	02:25
September _____	33,235	17,564	14,899	1.18	01:21	02:35
October _____	35,677	19,195	16,217	1.18	01:23	02:35
November _____	29,282	16,406	14,035	1.17	01:23	02:28
December _____	25,466	13,694	11,824	1.16	01:27	02:42
AVERAGE:	30,239	16,395	14,013	1.17	01:22	02:32

*See Paragraph 9

3a. BUSINESS/OCCUPATIONAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2009

This issue is equal to the average of the other 5 issues reported in Paragraph two. This is an analysis of 67,889 or 95.1% respondents who responded to the question "Which of the following products, if any, do you recommend, specify, and/or buy in your job?" (See question #3 on back page.) Since any one recipient may have checked more than one response, the total may exceed the total circulation. This data is presented for statistical and marketing purposes only.

BUSINESS AND INDUSTRY		TOTAL QUALIFIED	PERCENT OF TOTAL	Number of Respondents to Supplemental Question Regarding Responsibility for Recommending, Specifying and/or Buying	Print Version Only (A)	Digital Version Only (B)
01	Mining _____	609	0.9	596	565	44
02	Utilities/Waste Management _____	2,318	3.2	2,262	2,058	260
03	Construction _____	7,073	9.9	6,684	6,621	452
Sub-Total 01-03		10,000	14.0	9,542	9,244	756
04	Food/Beverage Mfg. _____	6,692	9.4	6,342	6,261	431
05	Textile Mills/Apparel Mfg. _____	1,990	2.8	1,873	1,817	173
06	Wood/Furniture Product Mfg. _____	2,220	3.1	2,190	2,043	177
07	Paper Mfg. _____	1,900	2.7	1,879	1,744	156
08	Printing/Information _____	2,756	3.9	2,560	2,445	311
09	Oil/Gas/Petroleum & Coal Products _____	2,000	2.8	1,898	1,748	252
10	Chemical Mfg. _____	6,000	8.4	5,527	5,242	758
11	Plastics & Rubber Products Mfg. _____	4,437	6.2	4,212	4,039	398
12	Primary Metal Mfg. _____	3,495	4.9	3,359	3,118	377
13	Fabricated Metal Product Mfg. _____	7,300	10.2	6,821	6,665	635
14	Machinery Mfg. _____	5,611	7.8	5,419	5,099	512
15	Computer & Electronic Product Mfg. _____	1,565	2.2	1,473	1,363	202
16	Electrical/Appliance & Component Mfg. _____	2,469	3.4	2,330	2,191	278
17	Transportation Equipment Mfg. _____	3,339	4.7	3,155	2,906	433
Sub-Total Manufacturing 04-17		51,774	72.5	49,038	46,681	5,093
18	Wholesale Trade/Distributors _____	1,837	2.6	1,793	1,686	151
19	Transportation & Warehousing _____	934	1.3	900	841	93
20	Professional/Scientific/Technical Services _____	3,031	4.2	2,890	2,539	492
21	Education Services _____	840	1.2	793	711	129
22	Health Care & Social Assistance _____	1,326	1.9	1,294	1,119	207
23	Public Administration/Government _____	1,658	2.3	1,639	1,390	268
99	Other _____	-	-	-	-	-
Sub-Total 18-99		9,626	13.5	9,309	8,286	1,340
TOTAL QUALIFIED CIRCULATION		71,400	100.0	67,889	64,211	7,189
PERCENT		100.0		95.1	89.9	10.1

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2009

QUALIFICATION SOURCE	Qualified Within			Print Version Only (A)	Digital Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 year	2 year	3 year						
I. TOTAL - Direct Request:	46,410	24,990	-	64,211	7,189			71,400	100.0
a. Written	4,309	1,246	-	5,454	101			5,555	7.7
b. Telecommunication	35,221	21,721	-	51,750	5,192			56,942	79.8
c. Electronic	6,880	2,023	-	7,007	1,896			8,903	12.5
II. TOTAL - Request from recipient's company:	-	-	-	-	-			-	-
a. Written	-	-	-	-	-			-	-
b. Telecommunication	-	-	-	-	-			-	-
c. Electronic	-	-	-	-	-			-	-
III. TOTAL - Membership Benefit:	-	-	-	-	-			-	-
a. Individual	-	-	-	-	-			-	-
b. Organizational	-	-	-	-	-			-	-
IV. TOTAL - Communication from recipient or recipient's company (other than request):	-	-	-	-	-			-	-
a. Written	-	-	-	-	-			-	-
b. Telecommunication	-	-	-	-	-			-	-
c. Electronic	-	-	-	-	-			-	-
V. TOTAL - Sources other than above (listed alphabetically):	-	-	-	-	-			-	-
Association rosters and directories	-	-	-	-	-			-	-
Business directories	-	-	-	-	-			-	-
Manufacturer's, distributor's and wholesaler's lists	-	-	-	-	-			-	-
Other sources	-	-	-	-	-			-	-
VI. TOTAL - Single Copy Sales:	-	-	-	-	-			-	-
TOTAL QUALIFIED CIRCULATION	46,410	24,990	-	64,211	7,189			71,400	100.0
PERCENT	65.0	35.0	-	89.9	10.1			100.0	

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2009

MAILING ADDRESS	Print Version Only (A)	Digital Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function	64,211	7,189			71,400	100.0
Individuals by name only	-	-			-	-
Titles or functions only	-	-			-	-
Company names only	-	-			-	-
Multi-Copy Same Addressee copies	-	-			-	-
Single Copy Sales	-	-			-	-
TOTAL QUALIFIED CIRCULATION	64,211	7,189			71,400	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2009

State & Zip Code	Print Version Only (A)	Digital Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
039-049 Maine	347	32			379	
030-038 New Hampshire	333	46			379	
050-059 Vermont	182	13			195	
010-027 Massachusetts	1,404	159			1,563	
028-029 Rhode Island	242	20			262	
060-069 Connecticut	867	99			966	
NEW ENGLAND	3,375	369			3,744	5.2
100-149 New York	2,765	279			3,044	
070-089 New Jersey	1,487	160			1,647	
150-196 Pennsylvania	3,488	387			3,875	
MIDDLE ATLANTIC	7,740	826			8,566	12.0
430-459 Ohio	4,140	501			4,641	
460-479 Indiana	2,114	239			2,353	
600-629 Illinois	3,824	385			4,209	
480-499 Michigan	2,395	222			2,617	
530-549 Wisconsin	2,545	268			2,813	
EAST NO. CENTRAL	15,018	1,615			16,633	23.3
550-567 Minnesota	1,704	175			1,879	
500-528 Iowa	1,185	148			1,333	
630-658 Missouri	1,596	173			1,769	
580-588 North Dakota	242	27			269	
570-577 South Dakota	255	35			290	
680-693 Nebraska	897	107			1,004	
660-679 Kansas	865	112			977	
WEST NO. CENTRAL	6,744	777			7,521	10.5
197-199 Delaware	210	19			229	
206-219 Maryland	869	89			958	
200-205 Washington, DC	109	22			131	
220-246 Virginia	1,282	168			1,450	
247-268 West Virginia	378	43			421	
270-289 North Carolina	2,036	234			2,270	
290-299 South Carolina	920	113			1,033	
300-319 Georgia	1,696	180			1,876	
320-349 Florida	2,194	220			2,414	
SOUTH ATLANTIC	9,694	1,088			10,782	15.1
400-427 Kentucky	1,134	122			1,256	
370-385 Tennessee	1,442	163			1,605	
350-369 Alabama	1,088	116			1,204	
386-397 Mississippi	470	45			515	
EAST SO. CENTRAL	4,134	446			4,580	6.4
716-729 Arkansas	723	65			788	
700-714 Louisiana	875	107			982	
730-749 Oklahoma	855	94			949	
750-799 Texas	4,642	563			5,205	
WEST SO. CENTRAL	7,095	829			7,924	11.1
590-599 Montana	257	27			284	
832-838 Idaho	381	43			424	
820-831 Wyoming	148	17			165	
800-816 Colorado	759	126			885	
870-884 New Mexico	263	42			305	
850-865 Arizona	601	72			673	
840-847 Utah	543	75			618	
889-898 Nevada	308	31			339	
MOUNTAIN	3,260	433			3,693	5.2
995-999 Alaska	123	13			136	
980-994 Washington	1,107	113			1,220	
970-979 Oregon	743	81			824	
900-961 California	5,019	566			5,585	
967-968 Hawaii	124	21			145	
PACIFIC	7,116	794			7,910	11.1
UNITED STATES	64,176	7,177			71,353	99.9
969 & 004-009 U.S. Territories	16	11			27	
Canada	3	-			3	
Mexico	-	-			-	
Other International	4	-			4	
APO/FPO	12	1			13	
TOTAL QUALIFIED CIRCULATION	64,211	7,189			71,400	100.0

7. AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS

6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim	Circulation Claim
	2006	2007	January - June 2008	July - December 2008	January - June 2009*	July - December 2009*
Total Audit Average Qualified _____	70,233	71,400	71,400	71,400	71,400	71,400
Qualified Non-Paid Total ____	70,208	71,378	71,384	71,384	71,384	71,384
Print Only _____	70,208	71,378	71,384	71,384	69,255	65,224
Digital Only _____	-	-	-	-	2,129	6,160
Qualified Paid Total _____	25	22	16	16	16	16
Print Only _____	25	22	16	16	15	16
Digital Only _____	-	-	-	-	1	-
Post Expire Copies included in Paid Circulation _____	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price _____	**NC	**NC	**NC	**NC	**NC	**NC

***NOTE: 2009 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.**

****NC = None Claimed.**

9. ADDITIONAL DATA

METHOD OF DISTRIBUTION:

Print copies are distributed via postal services or other carriers. Recipients who request the electronic version are notified via email when the version is available.

PARAGRAPHS 5 AND 6 ARE NOT REQUIRED.

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - PRINT VERSION ONLY

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	65,240	100.0	65,224	100.0	16	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit ____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	65,240	100.0	65,224	100.0	16	-

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - DIGITAL VERSION ONLY

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	6,160	100.0	6,160	100.0	-	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit ____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	6,160	100.0	6,160	100.0	-	-

8. PAID CIRCULATION DATA

**NC	Average Annual Subscription Order Price for the Period. (includes promotional incentive value, if any)
12	Issues Per Year
**NC	All Single Copy Sales Prices for the Period
**NC	Renewal Rate of Paid Subscribers (Optional)

WEBSITE GLOSSARY:

- Unique Browsers:** An identified and unduplicated Cookied Browser that accesses internet content during a measurement period. Each browser visiting a site instrumented with SiteCensus code is assigned a unique cookie id to help determine browser uniqueness
- Page Impressions:** The number of web pages successfully viewed by all browsers within the reporting period
- User Sessions:** A single continuous set of activity attributable to a browser resulting in one or more pulled text downloads from a site. A period of inactivity of more than 30 minutes terminates the session
- Unique Browser Frequency:** The average number of user sessions per Unique Browser over the selected reporting period
- User Session Duration:** The average time a browser remained on the site per session
- Page Duration:** The average time a browser spent viewing any page(s) on the site

QUESTIONNAIRE USED BY PUBLICATION TO ELICIT SUPPLEMENTARY DATA:



Please answer all questions. Incomplete forms cannot be processed! www.ISHN.com!

Yes, I wish to receive my FREE subscription to ISHN. no
 Yes, I would like to receive the ISHN E-Newsletter for FREE. no
 Yes, I wish to receive subscription faxes sent by BNP Media/ISHN no

3) Which of the following products, if any, do you recommend, specify, and/or buy in your job? (Check ALL that apply)

- 05 Safety Products
- 10 Industrial Hygiene
- 07 Occupational Health/First Aid
- 06 Emergency Response/Homeland Security
- 50 Personal Protective Equipment (PPE)
- 51 Machine Operations Safety Products
- 52 Industrial Hygiene Instruments/Monitors
- 54 Safety Software/Training
- 55 Incentives/Recognition Programs
- 11 Ergonomics
- 56 Environmental Compliance
- 13 none of the above

Signature _____ Date _____
 Print Name _____ Title _____
 Company Name _____
 Company Street Address _____
 City _____ State _____ Zip _____
 Work Phone _____ Work Fax _____
 Email Address _____

*By providing your fax number, you're giving us permission to fax subscription offers to you.
 *You will receive subscription and renewal notices from BNP Media via e-mail.

1) Which category best describes the business or industry in which you work? (Check ONLY one)

- 01 Mining
- 02 Utilities/Waste Management
- 03 Construction
- 04 Food/Beverage Mfg.
- 05 Textile Mills/Apparel Mfg.
- 06 Wood/Furniture Product Mfg.
- 07 Paper Mfg.
- 08 Printing/Information
- 09 Oil/Gas/Petroleum & Coal Products
- 10 Chemical Mfg.
- 11 Plastics & Rubber Products Mfg.
- 12 Primary Metal Mfg.
- 13 Fabricated Metal Product Mfg.
- 14 Machinery Mfg.
- 15 Computer & Electronic Product Mfg.
- 16 Electrical/Appliance & Component Mfg.
- 17 Transportation Equipment Mfg.
- 18 Wholesale Trade/Distributors
- 19 Transportation & Warehousing
- 20 Professional/Scientific/Technical Services
- 21 Education Services
- 22 Health Care & Social Assistance
- 23 Public Administration/Government
- 99 Other (specify) _____

2) Number of employees at this location? (Check ONLY one)

- 01 1-99
- 02 100-499
- 03 500-999
- 04 1,000+

4) Please check the categories that describes your job function: (Check ALL that apply)

- 20 Safety
- 21 Industrial Hygiene
- 27 Purchasing
- 30 Occupational Health/First Aid
- 24 Executive Management
- 22 Environmental
- 26 Engineering
- 29 Other (specify) _____

Please indicate your PRIMARY function by writing the corresponding number (00-99) in the box at the left.

Mail this card in FREE or you can Fax this form to: 847.763.9538 901NM

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Christine A. Baloga, Corporate Audience Development Director
 Catherine M. Ronan, Corporate Audience Audit Manager

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:
 This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed	January 13, 2009
State	Michigan
County	Oakland
Received by BPA Worldwide	January 13, 2009
Type	PSD
ID Number	1042S0D9