

**BUSINESS PUBLICATION CIRCULATION STATEMENT
FOR THE 6 MONTH PERIOD ENDED JUNE 2008
(Including Supplementary Data)**

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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Official Publication of: None
Established: 1967
Issues Per Year: 12

FIELD SERVED

ISHN serves those in Mining, Utilities/Waste Management, Construction, Manufacturing (as shown in paragraph 3a), Wholesale Trade/Distributors, Transportation & Warehousing, Professional/Scientific/Technical Services, Education Services, Health Care & Social Assistance, and Public Administration/Government.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients work in the industries shown in paragraph 3a and report their specifying and/or buying influence for the following products; Safety Products, Industrial Hygiene, Occupational Health/First Aid, Emergency Response/Homeland Security, Personal Protective Equipment (PPE), Machine/Operations Safety Products, Operations Safety Products, Industrial Hygiene Instruments/Monitors, Safety Software/Training, Incentives/Recognition Programs, Ergonomics, or Environmental Compliance.

PURPOSE

The supplemental data reported herein contains a multiple analysis of respondents who recommend, specify and/or buy the following products: Safety Products, Industrial Hygiene, Occupational Health/First Aid, Emergency Response/Homeland Security, Personal Protective Equipment (PPE), Machine/Operations Safety Products, Industrial Hygiene Instruments/Monitors, Safety Software/Training, Incentives/Recognition Programs, Ergonomics and/or Environmental Compliance.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	9
Advertiser and Agency _____	1,946
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	-
All Other _____	2,301
TOTAL	4,256

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	71,400	100.0	71,384	100.0	16	-
Sponsored Individually Addressed ____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	71,400	100.0	71,384	100.0	16	-

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD											
2008 Issue	Number Removed	Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified	2008 Issue	Number Removed	Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified
January _____	214	214			71,400	April _____	410	410			71,400
February _____	153	153			71,400	May _____	563	563			71,400
March _____	234	234			71,400	June _____	3,123	3,123			71,400
						TOTAL	4,697	4,697			

3a. BUSINESS/OCCUPATIONAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2008				
This issue is equal to the average of the other 5 issues reported in Paragraph two. This is an analysis of 67,237 or 94.2% respondents who responded to the question "Which of the following products, if any, do you recommend, specify, and/or buy in your job?" (See question #3 on back page.) Since any one recipient may have checked more than one response, the total may exceed the total circulation. This data is presented for statistical and marketing purposes only.				
	BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	Number of Respondents to Supplemental Question Regarding Responsibility for Recommending, Specifying and/or Buying
01	Mining _____	554	0.8	534
02	Utilities/Waste Management _____	2,163	3.0	1,980
03	Construction _____	7,283	10.2	6,718
	Sub-Total 01-03	10,000	14.0	9,232
04	Food/Beverage Mfg. _____	6,505	9.1	5,826
05	Textile Mills/Apparel Mfg. _____	1,765	2.5	1,634
06	Wood/Furniture Product Mfg. _____	2,100	3.0	1,974
07	Paper Mfg. _____	1,917	2.7	1,785
08	Printing/Information _____	2,456	3.4	2,333
09	Oil/Gas/Petroleum & Coal Products _____	2,013	2.8	1,920
10	Chemical Mfg. _____	6,168	8.7	5,892
11	Plastics & Rubber Products Mfg. _____	4,496	6.3	4,241
12	Primary Metal Mfg. _____	3,155	4.4	2,975
13	Fabricated Metal Product Mfg. _____	7,228	10.1	7,200
14	Machinery Mfg. _____	5,503	7.7	5,194
15	Computer & Electronic Product Mfg. _____	1,712	2.4	1,568
16	Electrical/Appliance & Component Mfg. _____	2,587	3.6	2,378
17	Transportation Equipment Mfg. _____	3,128	4.4	2,629
	Sub-Total Manufacturing 04-17	50,733	71.1	47,549
18	Wholesale Trade/Distributors _____	1,900	2.6	2,024
19	Transportation & Warehousing _____	1,075	1.5	1,034
20	Professional/Scientific/Technical Services _____	3,480	4.9	3,286
21	Education Services _____	956	1.3	910
22	Health Care & Social Assistance _____	1,404	2.0	1,352
23	Public Administration/Government _____	1,852	2.6	1,850
99	Other _____	-	-	-
	Sub-Total 18-99	10,667	14.9	10,456
	TOTAL QUALIFIED CIRCULATION	71,400	100.0	67,237
	PERCENT	100.0		94.2

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2008							
QUALIFICATION SOURCE	Qualified Within			Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 year	2 years	3 years				
I. TOTAL - Personal direct request from the recipient: _____	50,067	21,333	-			71,400	100.0
a. Written _____	4,877	1,040	-			5,917	8.3
b. Telecommunication _____	39,754	18,412	-			58,166	81.5
c. Internet and E-Mail _____	5,436	1,881	-			7,317	10.2
II. TOTAL - Request from recipient's company: _____	-	-	-			-	-
a. Written _____	-	-	-			-	-
b. Telecommunication _____	-	-	-			-	-
c. Internet and E-Mail _____	-	-	-			-	-
III. TOTAL - Membership Benefit: _____	-	-	-			-	-
a. Individual _____	-	-	-			-	-
b. Organizational _____	-	-	-			-	-
IV. TOTAL - Communication from recipient or recipient's company (other than request): _____	-	-	-			-	-
a. Written _____	-	-	-			-	-
b. Telecommunication _____	-	-	-			-	-
c. Internet and E-Mail _____	-	-	-			-	-
V. TOTAL - Sources other than above (listed alphabetically): _____	-	-	-			-	-
Association rosters and directories _____	-	-	-			-	-
Business directories _____	-	-	-			-	-
Independent field reports _____	-	-	-			-	-
Licensees - National, State or Local Government _____	-	-	-			-	-
Manufacturer's, distributor's and wholesaler's lists _____	-	-	-			-	-
Other sources _____	-	-	-			-	-
VI. TOTAL - Single Copy Sales: _____	-	-	-			-	-
TOTAL QUALIFIED CIRCULATION	50,067	21,333	-			71,400	100.0
PERCENT	70.1	29.9	-			100.0	-

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2008				
MAILING ADDRESS	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function _____			71,400	100.0
Individuals by name only _____			-	-
Titles or functions only _____			-	-
Company names only _____			-	-
Multi-Copy Same Addressee copies _____			-	-
Single Copy Sales _____			-	-
TOTAL QUALIFIED CIRCULATION			71,400	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2008							
State & Zip Code	Total Qualified	Percent	State & Zip Code	Total Qualified	Percent	State & Zip Code	Total Qualified
039-049 Maine _____	313		400-427 Kentucky _____	1,308			
030-038 New Hampshire _____	324		370-385 Tennessee _____	1,650			
050-059 Vermont _____	167		350-369 Alabama _____	1,135			
010-027 Massachusetts _____	1,319		386-397 Mississippi _____	578			
028-029 Rhode Island _____	237		EAST SO. CENTRAL	4,671	6.5		
060-069 Connecticut _____	913		716-729 Arkansas _____	830			
NEW ENGLAND	3,273	4.6	700-714 Louisiana _____	907			
100-149 New York _____	3,051		730-749 Oklahoma _____	995			
070-089 New Jersey _____	1,601		750-799 Texas _____	4,881			
150-196 Pennsylvania _____	3,779		WEST SO. CENTRAL	7,613	10.7		
MIDDLE ATLANTIC	8,431	11.8	590-599 Montana _____	280			
430-459 Ohio _____	4,931		832-838 Idaho _____	375			
460-479 Indiana _____	2,432		820-831 Wyoming _____	180			
600-629 Illinois _____	4,288		800-816 Colorado _____	847			
480-499 Michigan _____	2,842		870-884 New Mexico _____	342			
530-549 Wisconsin _____	2,923		850-865 Arizona _____	757			
EAST NO. CENTRAL	17,416	24.4	840-847 Utah _____	616			
550-567 Minnesota _____	1,923		889-898 Nevada _____	314			
500-528 Iowa _____	1,354		MOUNTAIN	3,711	5.2		
630-658 Missouri _____	1,819		995-999 Alaska _____	114			
580-588 North Dakota _____	246		980-994 Washington _____	1,202			
570-577 South Dakota _____	283		970-979 Oregon _____	808			
680-693 Nebraska _____	832		900-961 California _____	5,818			
660-679 Kansas _____	976		967-968 Hawaii _____	118			
WEST NO. CENTRAL	7,433	10.4	PACIFIC	8,060	11.3		
197-199 Delaware _____	203		UNITED STATES	70,937	99.4		
206-219 Maryland _____	893		969 & 004-009 U.S. Territories _____	81			
200-205 Washington, DC _____	92		Canada _____	362			
220-246 Virginia _____	1,327		Mexico _____	-			
247-268 West Virginia _____	434		Other International _____	7			
270-289 North Carolina _____	2,304		APO/FPO _____	13			
290-299 South Carolina _____	1,019		TOTAL QUALIFIED CIRCULATION	71,400	100.0		
300-319 Georgia _____	1,793						
320-349 Florida _____	2,264						
SOUTH ATLANTIC	10,329	14.5					

9. FIVE CALENDAR YEAR ANALYSIS: AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS					
	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim
	2004	2005	2006	2007	*2008
Total Audit Average Qualified	72,531	70,000	70,233	71,400	71,400
Qualified Non-Paid Total	72,497	69,970	70,208	71,378	71,384
Qualified Paid Total	34	30	25	22	16
Post Expire Copies included in Paid Circulation	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price	**NC	**NC	**NC	**NC	**NC

*NOTE: 2008 data is unaudited.
**NC = None Claimed.

10. PAID CIRCULATION DATA	
**NC	Average Annual Subscription Order Price for the Period. (includes promotional incentive value, if any)
12	Issues Per Year
**NC	All Single Copy Sales Prices for the Period
**NC	Renewal Rate of Paid Subscribers (Optional)

11. ADDITIONAL DATA

PARAGRAPHS 5 THROUGH 8 ARE NOT REQUIRED.

QUESTIONNAIRE USED BY PUBLICATION TO ELICIT SUPPLEMENTARY DATA:

ISHN FREE Subscription Card

Your Source For Safety, Health & Environmental Solutions

Please answer all questions. Incomplete forms cannot be processed! www.ISHN.com!

- Yes, I wish to receive my FREE subscription to ISHN. no
- Yes, I would like to receive the ISHN E-Newsletter for FREE. no
- Yes, I wish to receive subscription faxes sent by BNP Media/ISHN no

Signature _____ Date _____
 Print Name _____ Title _____
 Company Name _____
 Company Street Address _____
 City _____ State _____ Zip _____
 Work Phone _____ Work Fax _____

E-mail Address _____
 • By providing your fax number, you're giving us permission to fax subscription offers to you.
 • You will receive subscription and renewal notices from BNP Media via e-mail.

1) Which category best describes the business or industry in which you work? (Check ONLY one)

- | | |
|-------------------------------------------------------------|------------------------------------------------------------------------|
| 01 <input type="checkbox"/> Mining | 13 <input type="checkbox"/> Fabricated Metal Product Mfg. |
| 02 <input type="checkbox"/> Utilities/Waste Management | 14 <input type="checkbox"/> Machinery Mfg. |
| 03 <input type="checkbox"/> Construction | 15 <input type="checkbox"/> Computer & Electronic Product Mfg. |
| 04 <input type="checkbox"/> Food/Beverage Mfg. | 16 <input type="checkbox"/> Electrical/Appliance & Component Mfg. |
| 05 <input type="checkbox"/> Textile Mills/Apparel Mfg. | 17 <input type="checkbox"/> Transportation Equipment Mfg. |
| 06 <input type="checkbox"/> Wood/Furniture Product Mfg. | 18 <input type="checkbox"/> Wholesale Trade/Distributors |
| 07 <input type="checkbox"/> Paper Mfg. | 19 <input type="checkbox"/> Transportation & Warehousing |
| 08 <input type="checkbox"/> Printing/Information | 20 <input type="checkbox"/> Professional/Scientific/Technical Services |
| 09 <input type="checkbox"/> Petroleum & Coal Products Mfg. | 21 <input type="checkbox"/> Education Services |
| 10 <input type="checkbox"/> Chemical Mfg. | 22 <input type="checkbox"/> Health Care & Social Assistance |
| 11 <input type="checkbox"/> Plastics & Rubber Products Mfg. | 23 <input type="checkbox"/> Public Administration/Government |
| 12 <input type="checkbox"/> Primary Metal Mfg. | 99 <input type="checkbox"/> Other (specify) _____ |

2) Number of employees at this location? (Check ONLY one)

- | | |
|-------------------------------------|-------------------------------------|
| 01 <input type="checkbox"/> 1-99 | 03 <input type="checkbox"/> 500-999 |
| 02 <input type="checkbox"/> 100-499 | 04 <input type="checkbox"/> 1,000+ |

3) Which of the following products, if any, do you recommend, specify, and/or buy in your job? (Check ALL that apply)

- 05 Safety Products
- 10 Industrial Hygiene
- 07 Occupational Health/First Aid
- 06 Emergency Response/Homeland Security
- 50 Personal Protective Equipment (PPE)
- 51 Machine/Operations Safety Products
- 52 Industrial Hygiene Instruments/Monitors
- 54 Safety Software/Training
- 55 Incentives/Recognition Programs
- 11 Ergonomics
- 56 Environmental Compliance
- 13 none of the above

4) Please check the categories that describes your job function: (Check ALL that apply)

- 20 Safety
- 21 Industrial Hygiene
- 27 Purchasing
- 30 Occupational Health/First Aid
- 24 Executive Management
- 22 Environmental
- 26 Engineering
- 29 Other (specify) _____

Please indicate your PRIMARY function by writing the corresponding number (20-30) in the box at the left.

Mail this card in FREE or you can
 Fax this form to: 847.763.9538

602NM

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Catherine M. Ronan, Corporate Audience Audit Manager
 Teresa Owens, Group Audience Development Manager

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

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 State Michigan
 County Oakland
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