

DECEMBER 2023

Industrial Safety & Hygiene News

ISHN

2024 BUYERS GUIDE

- Accessible year-round to ISHN's 171,704* average unique monthly website users*
- Premium Listings include a 12-month special feature in the eMagazine
- Place a display ad in the December eMagazine and receive a free Deluxe Listing!

LISTING DEADLINE: NOVEMBER 3, 2023

BASIC LISTING – \$45

(free for ISHN 2023 advertisers)

- Limited contact information (excludes email & website)
- 50-word company description

LINKED LISTING – \$260

Includes Basic listing plus:

- **New Feature!** Social Media Links
- Complete contact information
- Live links to email & website

DELUXE LISTING – \$545

(free with December display ad)

Includes Linked listing plus:

- **New Feature!** Social Media Links
- Color logo
- Improved positioning online

PREMIUM LISTING – \$1,005

(\$425 with December display ad)

Includes Deluxe listing plus:

- BEST positioning online
- Social Media linked icons
- 3 photos
- 3 PDF downloads
- Video
- Leaderboard Ad posted to 3 category pages



ADDITIONAL OPTIONS

SOCIAL MEDIA LINKS – \$125



Connect with your customers by including an icon in your online listing for each of your social media platforms. Each icon will be linked to your Facebook, LinkedIn, Twitter, YouTube and Instagram accounts.



LEADERBOARD AD – \$270

Your 728 x 90 ad appears on the product page of your choice.

HOMEPAGE LEADERBOARD AD – \$875

Your 728 x 90 ad appears on the ISHN Buyers Guide homepage. (limited space available)

MEDIUM RECTANGLE AD – \$1500

Your 300 x 250 ad appears on EVERY page of the ISHN Buyers Guide. (limited space available)

*Digital Audience Profile (DAP) - February 2023

WWW.ISHNBUYERSGUIDE.COM

Update your Listing Online Today! • Contact Stacey Hurley at (248) 786-1662 or hurleys@bnpmedia.com