

ISHN

2025 BUYERS GUIDE

- Accessible year-round to ISHN's 75,000+ average unique monthly website users*
- Premium Listings include a 12-month special feature in the eMagazine

LISTING DEADLINE: NOVEMBER 4, 2024

The image shows three overlapping screenshots of a company listing for DQE Inc. The top screenshot is the 'PROFILE' page, displaying the company name, address (8730 Commerce Park Pl. Ste. A, Indianapolis, IN 46268), contact information for Casey Branham (Sales Mgr., (317) 790-4944, cbranham@dqeready.com), and a star icon indicating a 'Premium Listing'. The middle screenshot is the 'DOWNLOADS' section, featuring a PDF titled 'Chemical PPE Kits' with a description: 'These chemical PPE kits contain essential personal protection equipment components such as chemical protective suits, chemical resistant boots, chemical resistant gloves, and respirators to assist you in quick emergency response.' The bottom screenshot is the 'MULTIMEDIA' section, showing a 'Kore Kooler Chair' with descriptive text: 'The Kore Kooler Refresh Chair provides direct contact between the skin and a large volume of ambient temperature water (50-80°F) to safely draw heat away from the body.' Callouts highlight features like 'Padded headrest for support', 'Easily folds up for portability and compact storage', 'Slung construction provides a comfortable, relaxing hammock effect', and 'Patented forearm extension arms hold water to aid in the cooling process.'

- BASIC LISTING - \$45**
- Limited contact information (excludes email & website)
 - 50-word company description
- LINKED LISTING - \$260**
- Includes Basic listing plus:
- Social Media Linked Icons
 - Complete contact information
 - Live links to email & website
- DELUXE LISTING - \$545**
- Includes Linked listing plus:
- Color logo
 - Improved positioning online
- PREMIUM LISTING - \$1,005**
- Includes Deluxe listing plus:
- BEST positioning online
 - 4 photos
 - 4 PDF downloads
 - Video
 - Leaderboard Ad posted to 3 category pages
 - eMagazine Sponsorship feature

*Digital Audience Profile (DAP) - April 2024

ADDITIONAL OPTIONS

SOCIAL MEDIA LINKS - \$125

Connect with your customers by including an icon in your online listing for each of your social media platforms. Each icon will be linked to your Facebook, LinkedIn, Twitter, YouTube and Instagram accounts.

LEADERBOARD AD - \$270

Your 728 x 90 ad appears on the product page of your choice.

HOMEPAGE LEADERBOARD AD - \$875

Your 728 x 90 ad appears on the ISHN Buyers Guide homepage. (limited space available)

MEDIUM RECTANGLE AD - \$1500

Your 300 x 250 ad appears on EVERY page of the ISHN Buyers Guide. (limited space available)