DriveInsight **Advantage™**
an on-road behavior and skills coaching service, helps drivers acknowledge and address poor driving habits, risky behaviors and diminished skills

DriveInsight advantage™
a behind-the-wheel service of Driving Dynamics

DRIVING DYNAMICS

For More Information
877-607-7220 ext.106
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National Safety Council Training Center

2019 TOP 20 COMPANY HEALTH & SAFETY TRAINING TRAINING INDUSTRY

Steer Toward Safety, One Second Advantage, DriverAdvantage DriveInsight Advantage, Center for Transportation Safety and DrīvActiv are trademarks of Driving Dynamics

DriveInsight **Advantage**—personalized coaching based on e-assessments and supported by eLearning

Studies confirm that more than 90 percent of all traffic incidents occur as a result of human error. In addition to having advanced performance driving skills, assuring your drivers have the cognizance to make safe choices and understand how their behavior influences driving will best position your fleet to impact a significant reduction in all types of road incidents and protect the individuals who operate a motorized vehicle in service of your organization.

*DriveInsight*Advantage™

An on-road, advanced performance coaching service from Driving Dynamics, supported by assessments and skills review. Highly personalized sessions comprising a two-to-one driver-to-coach ratio, are designed to take your fleet driver safety program to the next level. Certified Driving Dynamics coaches use the results of validated, time-tested assessments and exercises to continually personalize the sessions, so learners achieve an outcome specifically tailored to their values and needs.

KEY LEARNING OBJECTIVES

- Provide an overview of critical safety techniques necessary to avoid crashes and safely operate a vehicle
- Assist the learner in understanding and acknowledging how his or her behavioral traits and tendencies impact driving performance
- Guide the learner in developing a personal plan designed to make changes that will result in positive improvements related to driving

LEARNER EXPERIENCE

- **Pre-Coaching Day Prep**
  - Two Online Personal Assessments
  - DrivActiv™ eLearning—One Second Advantage™ Skills Primer
- **Coaching Day Flow**
  - Assessments and Skills Review
  - Acknowledging Influences Exercise
  - Observed Drive Exercise
  - Completion of Personal Action and Awareness Plan
- **Post-Coaching Day**
  - Driving Dynamics coach prepares a final summary report

ONE SECOND ADVANTAGE™

Our advanced performance training principles teach drivers how to gain time needed to apply skills to respond to road hazards. Learners will take an online lesson that provides an overview of key foundational driving safety skills and techniques which help drivers gain a one second advantage.

RISK ASSESSMENT

To prepare for coaching, learners are assigned an online driver risk assessment. This tool assesses situational, behavioral and risk-coping factors. Developed by psychologists at Cranfield University, it is supported by a large body of academic research and evidence.

SELF-ASSESSMENT

The online self assessment covers additional risk factors which are influenced by driver behavior and vehicle control competencies, including situational awareness, social actions, traffic flow and environment. It identifies areas for improvement and provides learners with a self-reflective approach to objectively identify shortcomings related to driving and improve performance levels.

ON-ROAD SESSION

During the in-vehicle exercise two learners rotate driving responsibilities under the direction and guidance of the coach, with all completing an on-road session observation card. The results of this observed drive then help each learner to complete their own personal plan for improvement and change.

THE PLAN IS PERSONAL

Using the information gathered throughout the day; from assessments, self-discovery, through to the on-road observation, learners will develop a personal awareness and action plan. It is intended to help the learner acknowledge areas for improvement, identify positive attributes and set goals.

For more information and to schedule an audit of ***DriveInsight*** **Advantage**

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FINAL SUMMARY REPORT

The coach prepares a final observation summary report following the session. It will be made available to the learner and the designated personnel at his or her place of work. Learners will also receive a certificate of completion.

ABOUT DRIVING DYNAMICS

We are a leading provider of advanced performance driver and safety training and fleet risk management services throughout North America. In business for more than 30 years, our training programs are based on sound research, proven learning methodologies and expert instruction.

Through our business lines we offer services for fleet professionals and drivers of all vehicle types.

- **DriverAdvantage™**
  Light-medium duty behind-the-wheel driver safety training and coaching
- **Center for Transportation Safety**
  Commercial transportation driver training courses
- **DrīvActiv™ Online**
  Digital driver training and risk services

MULTI-YEAR AWARD WINNER FOR OUR SAFETY TRAINING COURSEWARE

DRIVING DYNAMICS

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